



For the Benefit of The Permanently Disabled Jockeys' Fund



Jockeys and Jeans at Santa Anita Park

Saturday June 22, 2019, 11:30am - 6:00pm

285 Huntington Dr, Arcadia, CA 91007

[\(626\) 574-7223](tel:(626)574-7223)

SPONSOR PACKAGE ORDER FORM

Deadline to Submit Order Forms June 15th, 2019

Submit by email to jockeysandjeans@gmail.com

Fax to : 630-595-7655

Or mail to 1045 Ocean Drive # 302, Juno Beach, FL 33408

Submit logos in jpg format on or before June 15th, 2019 to Barry Pearl at jockeysandjeans@gmail.com

Please make all checks out to the PDJF

_____ Please contact me as I would like to donate an item for your auction

NAME OF SPONSOR: _____

(As it should appear in all print ads. Please print.)

SPONSOR CONTACT PERSON: _____

MAILING ADDRESS: _____

(Address to mail tickets and other event-related materials.)

CITY: _____ STATE: _____ ZIP: _____ EMAIL: _____

CELL PHONE: _____ FAX: _____

2019 Jockeys and Jeans Sponsorship or Donation \$ _____

Sponsor packages: We invite everyone to consider being an advertising sponsor. Please select from one of our packages:

SOLO CORPORATE SPONSOR-- \$750.00

- Name placed on Jockeys and Jeans sign
- Recognition on Jockeys and Jeans Facebook and web page
- 2 admission ticket to Jockeys and Jeans at Santa Anita Park
- Recognition in Jockeys and Jeans race day program
- Inclusion in Jockeys and Jeans Multi-Media Production

BRONZE CORPORATE SPONSOR - \$1000.00

- Name placed on Jockeys and Jeans sponsor sign
- Recognition on Jockeys and Jeans Facebook and web page
- Complimentary table (4) including Hall of Fame jockey
- Recognition in Jockeys and Jeans race day program
- Inclusion in Jockeys and Jeans Multi-Media Production

Silver Corporate Sponsor - \$2500

- Name placed on Jockeys and Jeans sponsor sign
- Recognition on Jockeys and Jeans Facebook and web page
- Complimentary table (6) including Hall of Fame jockey
- Recognition in Jockeys and Jeans race day program
- Inclusion in Jockeys and Jeans Multi-Media Production
- Inclusion in Jockeys and Jeans race trophy presentation with name and logo included in program
- Company name and logo listed on Jockeys and Jeans Hall of Fame page
- Hall of Fame rider will join their table
- Company name listed as a sponsor on Jumbotron

GOLD CORPORATE SPONSOR – \$5,000

- Name placed on Jockeys and Jeans sponsor sign
- Recognition on Jockeys and Jeans Facebook and web page
- Complimentary table (8) including Hall of Fame jockey
- Recognition in Jockeys and Jeans race day program
- Inclusion in Jockeys and Jeans Multi-Media Production
- Inclusion in Jockeys and Jeans race trophy presentation with name and logo included in program
- Company name and logo listed on Jockeys and Jeans Hall of Fame page
- Company name listed as a sponsor on Jumbotron
- Newspaper advertisements, direct mail, email inclusion
- Recognized as sponsor of the Jockeys and Jeans event within all relative media outlets

Corporate Presenting Sponsor - \$7500

- Name placed on Jockeys and Jeans sponsor sign
- Recognition on Jockeys and Jeans Facebook and web page
- Complimentary table (10) including Hall of Fame jockey
- Recognition in Jockeys and Jeans race day program
- Inclusion in Jockeys and Jeans Multi-Media Production
- Inclusion in Jockeys and Jeans race trophy presentation with name and logo included in program
- Company name and logo listed on Jockeys and Jeans Hall of Fame page
- Newspaper advertisements
- Jumbotron logo placement
- Radio - :10 second tags at the conclusion of applicable spots
- Direct mail and email inclusion
- Press releases
- On-site/event recognition and branding

- Social media postings for Santa Anita Facebook fans

MAJOR CORPORATE SPONSOR - \$25,000

Recognized as Presenting Sponsor of the Jockeys and Jeans event within all relative media outlets

- Name placed on Jockeys and Jeans sponsor sign
- Recognition on Jockeys and Jeans Facebook and web page
- Complimentary table (10) including Hall of Fame jockey
- Recognition in Jockeys and Jeans race day program
- Inclusion in Jockeys and Jeans Multi-Media Production
- Inclusion in the Jockeys and Jeans race trophy presentation with name and logo included in program
- Company name and logo listed on Jockeys and Jeans Hall of Fame page
- Newspaper advertisements
- Jumbotron logo placement
- Radio - :10 second tags at the conclusion of applicable spots
- Direct mail and email inclusion
- Press releases
- On-site/event recognition and branding
- Social media postings for Santa Anita's Racing's Facebook fans
- Named as presenting sponsor for Jockeys and Jeans, example "Wrangler presents Jockeys and Jeans".

As a Sponsor do you plan on attending Jockeys and Jeans 2019- Yes _____ No _____

Number of seats included in your package _____ **Extra seats to purchase** _____

Total number of extra seats, \$75.00 per seat _____ **Total Package and Seats** _____

PAYMENT METHOD: please indicate one: CHECK: _____ CREDIT CARD: _____

- Please remit check payments to the Permanently Disabled Jockeys' Fund (PDJF), P.O. Box 803, Elmhurst, IL 60126, prior to the event date.
- Credit card payments can be made by phone by contacting Nancy LaSala at 630-234-6691. Or complete the following:

Name on Credit Card _____

Credit Card # _____

Expiration Date _____ Security Code _____

